



## The three pillars of sustainability

### Ecological

reduction of CO<sub>2</sub> emissions  
reduction of energy, water and cleaning detergent consumption  
reduction of contamination  
protection of resources

### Economy

cost effectiveness  
- reduced production cost  
secured jobs  
improved product quality  
increased hygienic status  
reliable image  
larger variety of smoked products for consumers

### Social

workmanship safety  
- no wood dust  
- no explosion hazard  
- no fire hazard  
- no heavy lifting  
- no work with acrid detergent  
working conditions  
protection of employment  
creation of a sustainable, worth living society

